

Curriculum Vitae **Susan Campbell**

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Education

- 2012 **MFA Interdisciplinary Master's in Art, Media & Design (IAMD)**
Ontario College of Art & Design University, Canada
Thesis exhibition entitled: *Sitelines: An Exploration of Physical Mapping Practices*
- 2009 **Postgraduate Diploma in Digital Media**
Institute of Art, Design, and Technology (IADT), Ireland
- 2008 **BA (Honours) in Design for Digital Media (Distinction)**
Athlone Institute of Technology (AIT), Ireland
- 1994 **Diploma in Graphic Communications (City&Guilds)**
Dublin Institute of Technology (DIT), Dublin
- 1990 **NCEA Diploma in Marketing with Business & German (Distinction)**
Dundalk Institute of Technology (DKIT), Ireland

Academic Positions

- 2013 – present **OCAD University Sessional Instructor**
Design Process 1 + 2 (GRPH 1001 + GRPH 1002)
Graphic Design 1 + 2 (GRPH 2006 + GRPH 2007)
Typography 1 (GDES1015)
- 2016 – present **Durham College Partial Load Professor**
Studio Practice I + II 3D Art + Design (STPR 1300 + STPR 2300)
Contemporary Studio Practice in the Global Context (FACS 5300)
Studio Thesis I (Research) (FATH 5310)
- 2012 – 2015 **Durham College Contract Instructor**
Drawing for Design (DRAW 2400)
20th Century Art History (FAAC 4300)
Typography and Colour Theory for Integrated Media (CWMD 1400)
- 2011 – 2012 **OCAD University Teaching Assistant**
Patricio Dávila, PhD - Research Methodologies for Graphic Designers (Fall 2011 + 2012)
- 2010 – 2011 **OCAD University Graduate Researcher**
Paula Gardner, PhD - Confronting Pain: Redefining Mobility

Selection and Evaluation Committees

- 2019 Chair of Program Evaluation Committee for Conestoga College's Bachelor of Design (Hons)
- 2017 Juror on 2017 Uxbridge Juried Art Show
- 2017 Member of Gallery A/Art Lab Selection Committee, Robert McLaughlin Gallery

Selected Exhibitions

- 2022 **Enclosure + Exclusion: A Visual Treatise | DesignTO Festival 2022** (Solo)
Artscape Youngplace, 180 Shaw Street, Toronto, Ontario
- 2021 **Palimpsests of Place: Echoes of the Blank Slate in the Urban Landscape** (Solo)
Craft Council Gallery NL, St. John's, Newfoundland
- The Palimpsest of Faded Texts | Community Engaged Public Art**
Critical Mass | A Centre for Contemporary Art, The Little Station, Lent Lane, Port Hope, Ontario
- 2019 **TAG | Juried Exhibition**
Thames Art Gallery, Chatham-Kent, Ontario
- We Made (Pretend) Plans** (Solo)
Foundry Art Centre, St. Charles, Missouri
- Parting Lines II**
Continuing Studies Gallery, OCAD University, Toronto, Ontario
- 2017 **The Nth Degree | Juried Exhibition**
Foundry Art Centre, St. Charles, Missouri
- Workaday**
Visual Arts at Harbourfront Centre, Toronto, Ontario
- Durham Reach | 50th Anniversary**
The Robert McLaughlin Gallery, Oshawa, Ontario
- 2 Rooms Revisited**
Graduate Gallery, OCAD University, Toronto, Ontario
- 2016 **Zonification** (Solo)
Gallery A, Robert McLaughlin Gallery, Oshawa, Ontario
- Architectonic**
2 Rooms Contemporary Art Projects, Duntara, Bonavista Bay, Newfoundland
- 2015 **Tracing Ambiguity** (Solo)
XIT-RM Emerging Artist Project Space, Art Gallery of Mississauga, Ontario
- 2013 **theSHOW.13**
Cambridge Galleries, Cambridge, Ontario
- VAM | 35th Annual Juried Show of Fine Arts**
Art Gallery of Mississauga, Ontario
- 2012 **PARK(ing) Day Installation**
Port Credit BIA and City of Mississauga, Ontario
- Sitelines: An Exploration of Physical Mapping Practices** (Solo)
Katharine Mulherin Contemporary Art Projects, Toronto, Ontario
- Yesterday's Today, Tomorrow**
XPACE Cultural Centre, Toronto, Ontario
- 2011 **Shore Notes Revisited**
Graduate Gallery, OCAD University, Toronto, Ontario
- Shore Notes** (Residency Exhibition)
The Long Studio, Fogo Island, Newfoundland
- Like There's No Tomorrow** (Graduate Exhibition)
XPACE Cultural Centre, Toronto, Ontario
- 2010 **{dis}PLACEMENT** (Graduate Exhibition)
Graduate Gallery, OCAD University, Toronto, Ontario
- 2008 **The {collective} Mechanism** (Graduate Exhibition)
Athlone Institute of Technology (AIT), Co Westmeath, Ireland

Grants and Awards

2021	Ontario Arts Council: Exhibition Assistance Grant 2021-2022
2021	Critical Mass funded Artist-in-Residence, Ontario Trillium SEED Grant
2020	Critical Mass funded Mini Residency, Ontario Trillium SEED Grant
2020	Ontario Arts Council: Exhibition Assistance Grant 2019-2020
2019	Canada Council for the Arts: Travel Grant
2017	1st Place Award at The Nth Degree Juried Exhibition, Foundry Art Centre
2016	Ontario Arts Council: Exhibition Assistance Grant 2015-2016
2015	Ontario Arts Council: Exhibition Assistance Grant 2014-2015
2015	Ontario Arts Council Visual Artists: Emerging Grant
2013	1st Place Award at VAM35 Juried Exhibition, Art Gallery of Mississauga
2012	Winning proposal for design and installation of PARK(ing) Day Event for Port Credit BIA
2011	Travel Grant to Fogo Island NL from OCADU School of Graduate Studies
2008	Best Student in Design at Athlone Institute of Technology

Residencies and Professional Development

2021	Artist-in-Residence, Critical Mass Engaged residents and visitors of Port Hope in the creation of a large-scale community-driven palimpsest, using found letterforms and inscriptions collected from the local environment.
2020	Certificate of Teaching Art & Design Online Presented by OCAD University's Faculty & Curriculum Development Centre.
2020	Mini Residency, Critical Mass Collaborated with the community to create the <i>Port Hope Drift: Walking & Drawing Challenge</i> .
2018	OCADU Continuing Studies, Mould Making Studio Attended 6 week Mould Making Studio course delivered by Professor Lauren Schaffer at OCAD University and developed two separate bodies of sculptural work involving 3D Printing.
2016	Artist-in-Residence, Gallery A 2 month residency at the Robert McLaughlin Gallery followed by exhibition and artist talk.
2016	Artist-in-Residence, 2 Rooms Contemporary Art Projects 3 week residency in Duntara on the Bonavista Peninsula, NL.
2011	Fogo Island Art & Design Residency The residency, hosted by Shorefast Foundation , explored various aspects of the relationship between Seal and Man in the North Atlantic region: the fisherman, the nomad, the scientist, the child, the scholar, the environmentalist, the hunter, the protectionist, and the seal itself. The culmination of the residency was a group exhibition held in our workspace – the Long Studio, a one-of-a-kind building situated on the rocky shoreline of Fogo Island.
2003	National Diploma of Calligraphy, CLAS Taught by renowned calligrapher and artist Denis Brown.
1999	Network Louth Women in Business, Ireland Founding member of Network Louth, a branch of Network Ireland, a not-for-profit national organisation for women in business, the professions, and the arts.

Work Experience

- 1997 – present **Orphisme Design**
Design Director, Marketing Consultant & Cross-Media Specialist
Duties include:
- Proposing brand concepts and setting out brand management guidelines
 - Building rapport with new clients, exploring their design needs in depth, and developing these into design briefs
 - Market research and competitive analysis for clients from sectors such as state agencies, institutes of education, and corporate enterprises
 - Researching potential client markets and proposing brand repositioning strategies
 - Identifying appropriate suppliers to tender for specific components of projects
 - Administering the budget for all elements of design project
 - Taking overall responsibility for individual projects, drawing up specifications and co-ordinating with photographers, illustrators, sign-makers, printers, copywriters, coders and fabricators
 - Providing feedback on all aspects of the project as it develops to ensure client satisfaction
 - Adhering to projected schedules to ensure job is completed on time and on budget
- 1994 – 1997 **Graphic Designer with Point One Graphics, Toronto ON, Canada**
- 1993 – 1994 **Graphic Designer with Clarke Warner Marketing, Dún Laoghaire, Dublin, Ireland**
- 1991 – 1993 **Junior Graphic Designer with Daniel O'Brien Creative Design, Drogheda, Ireland**

Key Skills and Experience

- **Project management:** drawing up design briefs with clients to determine marketing strategies, identifying goals and objectives, and implementing a project schedule to achieve these
- **Design systems:** Corporate identity systems, book design, data visualization, interactive communication environments, wayfinding and signage systems, product packaging
- **Digital media and motion design:** Engage in storyboarding, sequencing, stop-motion, animated graphics, video editing. Collaborate with industry professionals to deliver motion graphics across a range of online and offline media, including websites, exhibition displays, screen displays, signage, trade displays, conference presentations
- **Publications and printing:** all aspects of design, editorial, typography, and photography, including imposition and prepress printing in respect of offset lithography, web offset, spot UV, die-cutting, stitching, embossing, binding
- **Web development:** building content management systems (Joomla and Wordpress) which allow client to administer/edit website without disruption to the front-end; designing HTML email templates; applying social web design standards e.g. tags, sharing, ratings
- **Design applications:** highly proficient in: InDesign, Illustrator, Photoshop, After Effects, Animate, Premiere Pro, Dreamweaver, Sketch, Rhino, Final Cut Pro, QuarkXpress, MS Office, XHTML, CSS, XML, MySQL, and PHP
- **Graphic design research methodologies:** design ethnography, participant observation, pinpointing trends and values associated with target audience; SWOT analysis to evaluate niche markets; research to support brand repositioning

References

- 1** **Nancy Snow**
Chair, Graphic Design, Faculty of Design
OCAD University, 100 McCaul Street, 625A, Toronto, ON M5T 1W1
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- 2** **Patricio Dávila, PhD**
Associate Professor, Cinema and Media Arts, AMPD
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- 3** **Sean McQuay**
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- 4** **Luke Painter**
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